

## 4. HOW TO SOLVE EXPONENTIAL EQUATIONS?

Solve the algebraic exponential equation:  $4^{3x} = 16$ 

4A. Use the inverse operation known as "equating exponent" to solve algebraically

4B. Use the inverse operation known as logarithms to solve algebraically ✓

4C. Use a graphical technique to solve this algebraic equation

Problem 4A) Lets solve  $4^{3x} = 16$  graphically

Lets identify LHS and RHS  
 (left-hand side) (right-hand side)

$$\underbrace{4^{3x}}_{\text{left-hand side function}} = \underbrace{16}_{\text{right-hand side function}}$$

$$f(x) = 4^{3x} \quad g(x) = 16$$

Step 1: Graph  $f(x) = 4^{3x}$  ✓Step 2: Graph  $g(x) = 16$  ✓Step 3: Find point of intersection:  $(\frac{2}{3}, 16)$ Step 4:  $(x, y) = (\frac{2}{3}, 16) \Rightarrow x = \frac{2}{3}$ Step 5: Solution:  $x = \frac{2}{3}$  ✓

Property of equal Exponents

If  $b^x = b^w$ , then  $x = w$ .

Problem 4A

$$\Rightarrow 4^{3x} = 16$$

$$\Rightarrow 4^{3x} = 4^2$$

$$\Rightarrow 3x = 2$$

$$\Rightarrow \boxed{x = \frac{2}{3}} \checkmark$$

# Inverse Property of exponents and logs

logs undo exponents:  $\log_b(b^x) = x$

exponents undo logs:

$$b^{\log_b(x)} = x$$

INVERSES

Forward	Backward
+	-
•	/
$x^n$	$\sqrt[n]{x}$
$b^x$	$\log_b(x)$

## Problem 4B

let's get rid of base 4  
(hit it with a log)

$$4^{3x} = 16$$

$$\Rightarrow \log_4(4^{3x}) = \log_4(16)$$

$$\Rightarrow 3x \cdot \log_4(4) = \log_4(16)$$

What exponent do I need on base 4 to get 16

$$\Rightarrow 3x \cdot 1 = 3x = 2$$

$$\Rightarrow x = \frac{2}{3}$$

**5. HOW TO SOLVE EXPONENTIAL EQUATIONS?**

Solve each of the algebraic equations below.

✓ 5A.  $8^{x+3} = 64$

5E.  $2^{x+3} = 3^x$

5B.  $2^{x-4} = \sqrt[3]{2}$

5F.  $4 \ln(2x) = 8$

5C.  $\log_2(8 - 6x) = 5$

✓ 5F.  $\ln(x^2) = \ln(3x + 4)$

5D.  $\log(x) + \log(x - 3) = 1$

✓ Problem 5A) Let's solve  $8^{x+3} = 64$

Let's use logarithms:

logs undo exponents:  $\log_b(b^x) = x$

exponents undo logs:  $b^{\log_b(x)} = x$

$\Rightarrow 8^{x+3} = 64$

Variable in superscript

exponent with base  $b=8$

$\Rightarrow \log_8(8^{x+3}) = \log_8(64)$

$\Rightarrow x+3 = \log_8(64)$

what exponent do we put on 8 to get 64 out

$8^2 = 8 \cdot 8 = 64$

5

Side note:

$$y = \log_8(64)$$

$$\Rightarrow 8^y = 64$$

$$\Rightarrow 8^y = 8^2$$

$$\Rightarrow y = 2$$

$$\Rightarrow \log_8(64) = 2$$

$$\Rightarrow \begin{array}{rcl} x + 3 & = & 2 \\ - 3 & & - 3 \end{array}$$

$$\Rightarrow \boxed{x = -1} \checkmark$$

Let's solve  $8^{x+3} = 64$  by equating exponents.

### Principle of Equal Exponents

If  $b^x = b^w$ , then  $x = w$

two exponents  
with the same  
base that  
are equal

the superscript  
values must  
be the same

$$\Rightarrow 8^{x+3} = 64$$

write this as base  $b=8$

$$\Rightarrow 8^{x+3} = 8^2$$

$$\Rightarrow \begin{array}{ccc} x+3 & = & 2 \\ -3 & & -3 \end{array}$$

$$\Rightarrow x = -1 \checkmark$$

Let's solve  $8^{x+3} = 64$  graphically

$8^{x+3}$   
left hand side

Step 1: Let  $f(x) = 8^{x+3}$  and graph

function on  
left-hand side

Step 2: Let  $g(x) = 64$  and graph

function on  
Right-hand side

Step 3: Find point of intersection:  $(-1, 64)$

Step 4: Note  $(x, y) = (-1, 64)$

x-value

Step 5: Solution  $x = -1$  ✓



Problem 5F) Lets solve  $\ln(x^2) = \ln(3x+4)$

use inverse operations:

logs undo exponents:  $\log_b(b^x) = x$

exponents undo logs:  $\log_b(x) = x$

$$\Rightarrow \ln(x^2) = \ln(3x+4)$$

$$\Rightarrow \log_e(x^2) = \log_e(3x+4)$$

$$\Rightarrow \cancel{e}^{\ln(x^2)} = \cancel{e}^{\ln(3x+4)}$$

$$\Rightarrow x^2 = 3x + 4$$

$$\Rightarrow x^2 - 3x - 4 = 0$$

$$\Rightarrow (x-4) \cdot (x+1) = 0$$

$$\Rightarrow x-4=0 \text{ OR } x+1=0 \Rightarrow \boxed{x=4} \text{ or } \boxed{x=-1}$$

Problem 5F) let's solve  $\ln(x^2) = \ln(3x+4)$

use inverse operations:

Step 1: Graph LHS  $f(x) = \ln(x^2)$

Step 2: Graph RHS  $g(x) = \ln(3x+4)$

Step 3: Find points of intersection

$(-1, 0)$   
point 1

$(4, 2.773)$   
point 2

Step 4:  $(x, y) = (-1, 0)$  OR

$(x, y) = (4, 2.773...)$

Step 5:  $x = -1$  ✓ or  $x = 4$  ✓