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## Math 48B, Lesson 12: Exponential Functions

In Math 48B Lessons 11, 12, and 13, we study exponential functions:

$$y = b^x$$

To begin our exploration, let's recall the rules of powers/exponents.

1. WHAT ARE RULES OF POWERS/EXPONENTS?
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Powers vs exponents:

$$y = x^n$$

$$y = b^x$$

Product Rule:

$$b^n \cdot b^m$$

Quotient Rule:

$$\frac{b^n}{b^m}$$

Zero Power:

$$1 = \frac{b}{b} = \frac{b^1}{b^1}$$

Negative Powers:

$$\frac{1}{b^n}$$

Power to a Power:

$$(b^n)^p$$

**2. WHAT IS EXPONENTIAL GROWTH?**

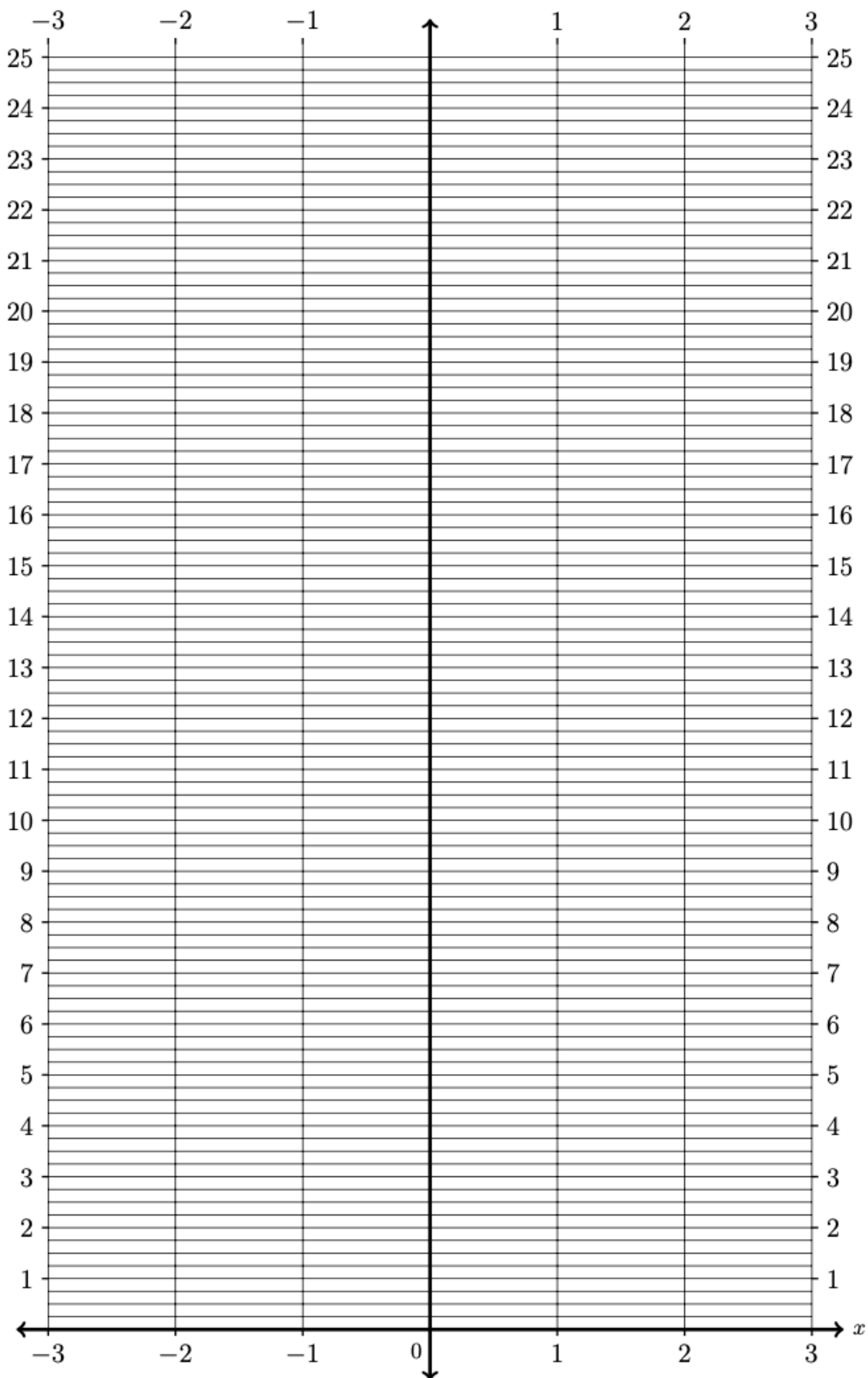
2A. Fill in the table below. To the best of your ability, fill this table out by hand.

$x$	$f(x) = 2^x$	$g(x) = 4^x$	$h(x) = 5^x$	$j(x) = 10^x$
-4				
-3				
-2				
-1				
0				
1				
2				
3				
4				

2B. Graph the functions  $f(x)$ ,  $g(x)$ ,  $h(x)$ , and  $j(x)$  from problem 2A above.

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- 2C. Identify patterns in the graphs of the functions  $f(x)$ ,  $g(x)$ ,  $h(x)$ , and  $j(x)$  from problems 2AB above. Make a conjecture about the general behavior of the graph of the function

$$y = b^x \quad \text{for} \quad 1 < b$$

In your conjecture, identify the domain, range, y-intercept, and the end behavior as  $x \rightarrow -\infty$  as well as  $x \rightarrow +\infty$ .

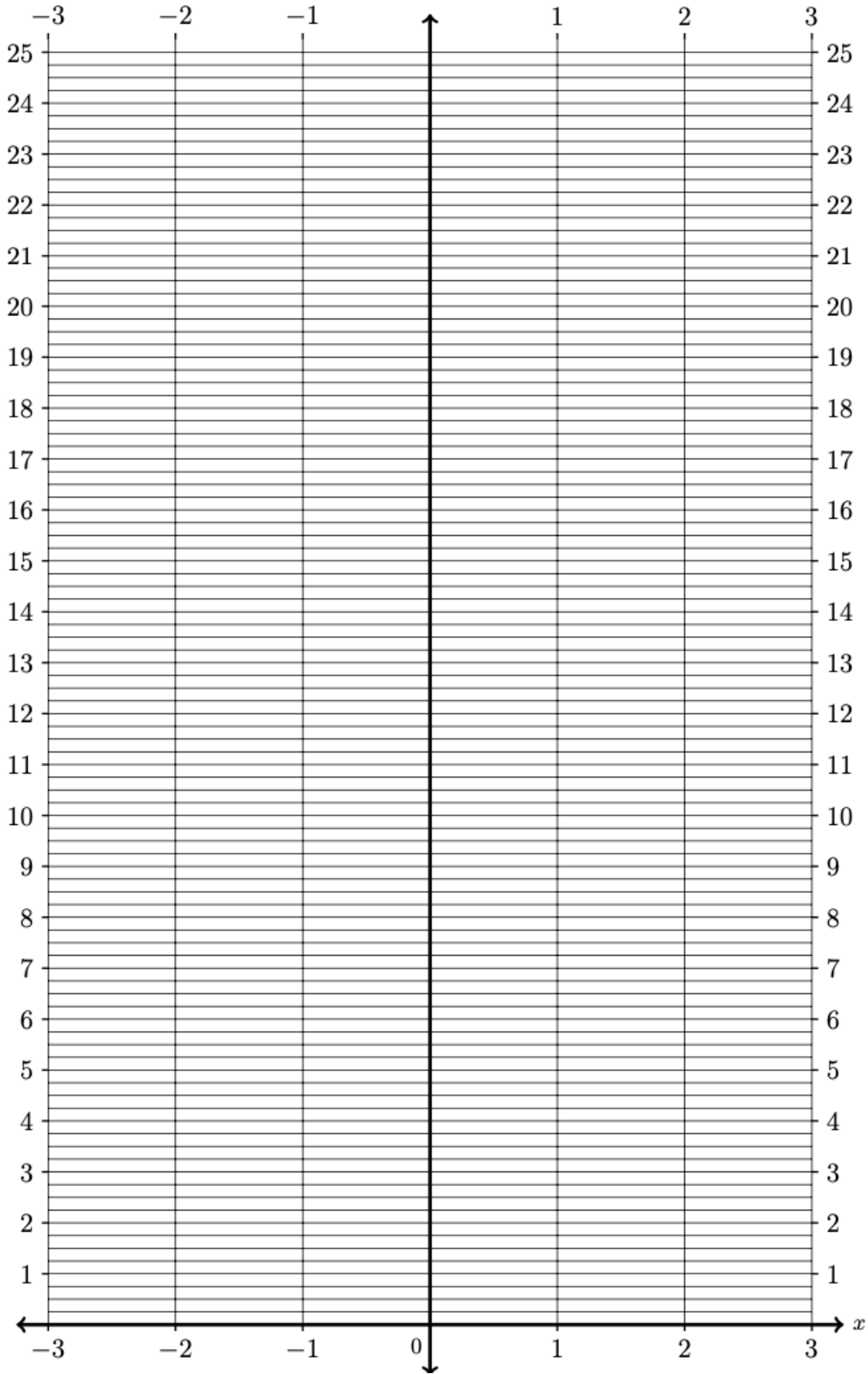
**3. WHAT IS EXPONENTIAL DECAY?****3A.** Fill in the table below. To the best of your ability, fill this table out by hand.

$x$	$F(x) = \left(\frac{1}{2}\right)^x$	$G(x) = \left(\frac{1}{4}\right)^x$	$H(x) = \left(\frac{1}{5}\right)^x$	$J(x) = \left(\frac{1}{10}\right)^x$
-4				
-3				
-2				
-1				
0				
1				
2				
3				
4				

**3B.** Graph the functions  $F(x)$ ,  $G(x)$ ,  $H(x)$ , and  $J(x)$  from problem 3A above.

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- 3C. Identify patterns in the graphs of the functions  $F(x)$ ,  $G(x)$ ,  $H(x)$ , and  $J(x)$  from problems 3AB above. Make a conjecture about the general behavior of the graph of the function

$$y = b^x \quad \text{for} \quad 0 < b < 1$$

In your conjecture, identify the domain, range, y-intercept, and the end behavior as  $x \rightarrow -\infty$  as well as  $x \rightarrow +\infty$ .

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4. TRANSFORMATIONS OF EXPONENTIAL FUNCTIONS?
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4A. For exponential function  $y = a \cdot b^{x-h} + k$ , what do parameters  $a$ ,  $h$ , and  $k$  do to the graph of  $y = b^x$ ?

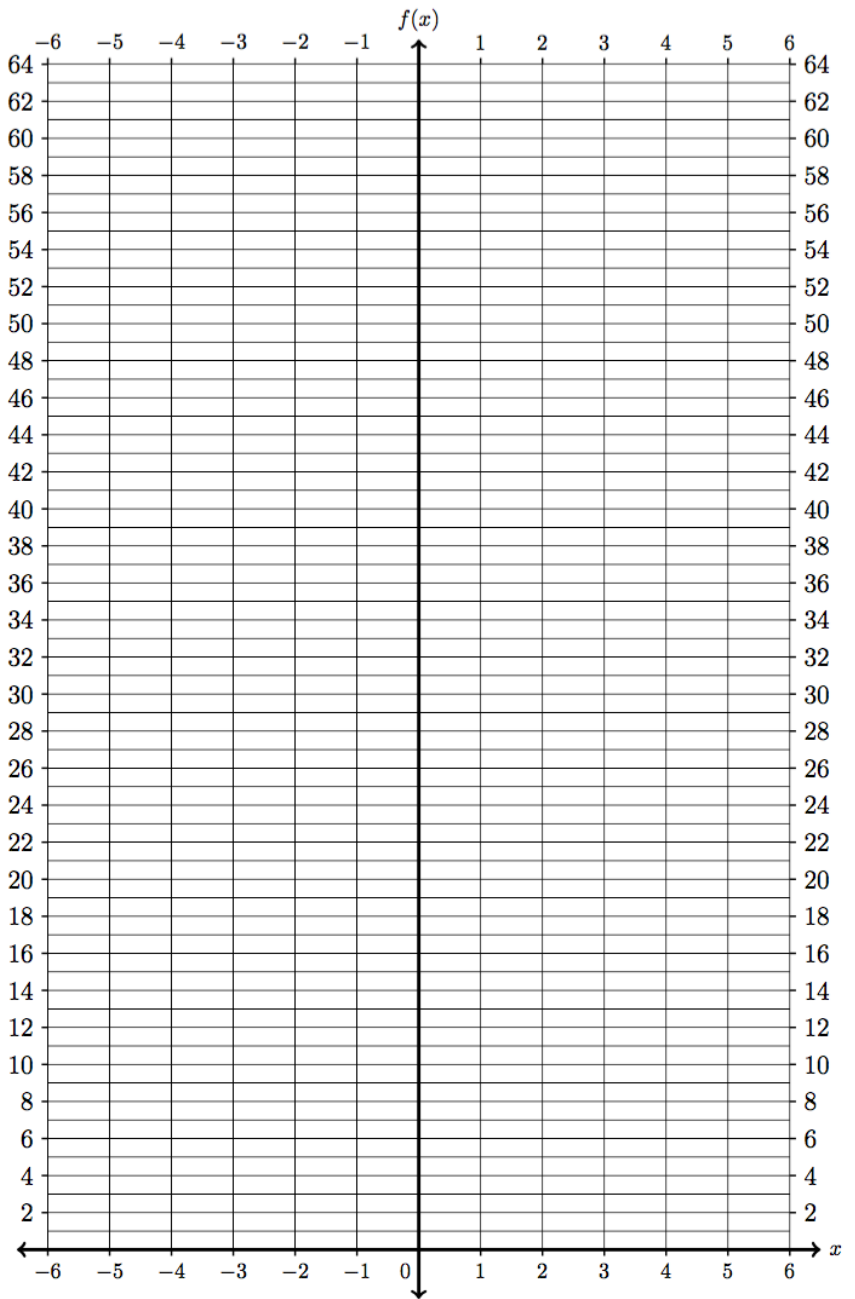


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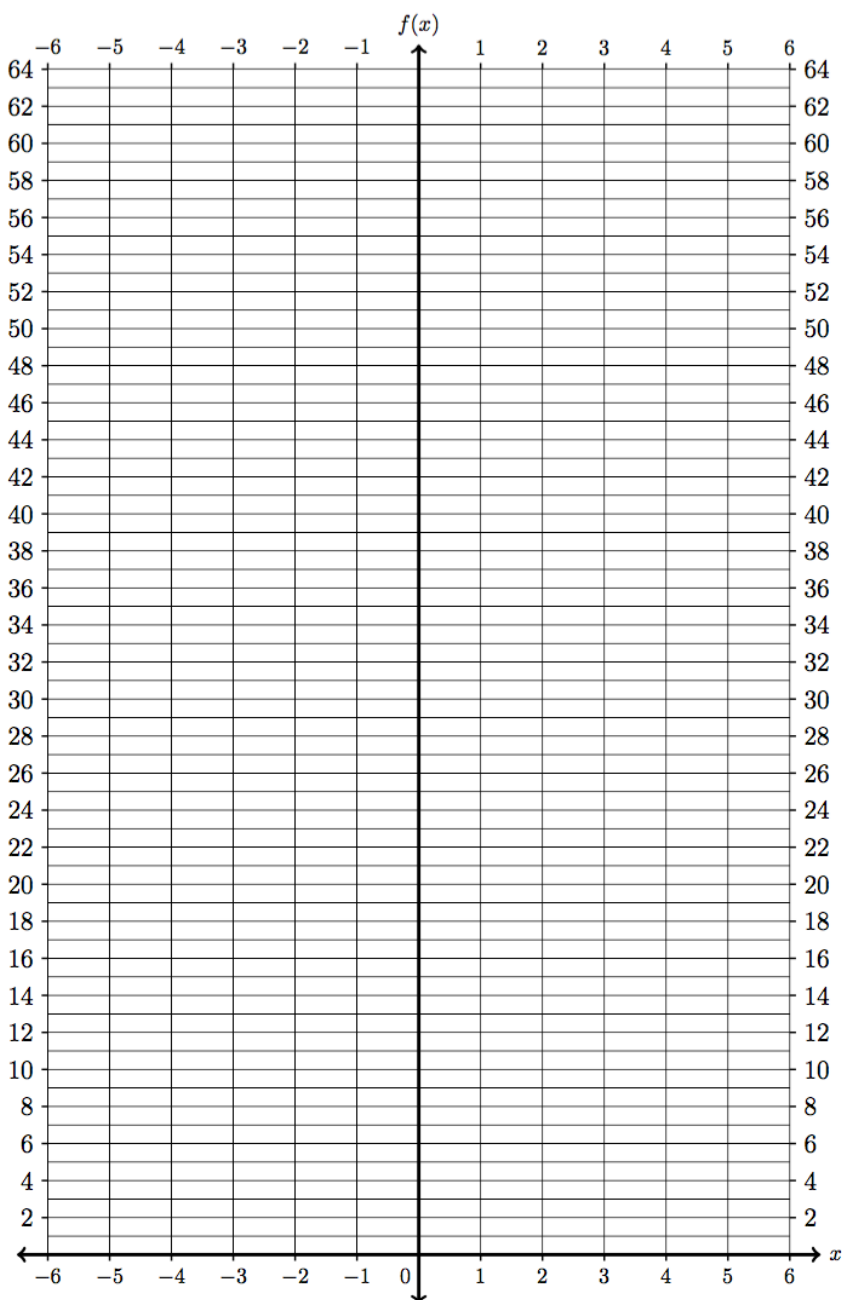
4B. Test your hypothesis from Problem 4A above by graphing the function below.

$x$	$f(x) = 2^x$	$g(x) = 2^{x+2}$
-4		
-3		
-2		
-1		
0		
1		
2		
3		
4		
5		
6		
7		



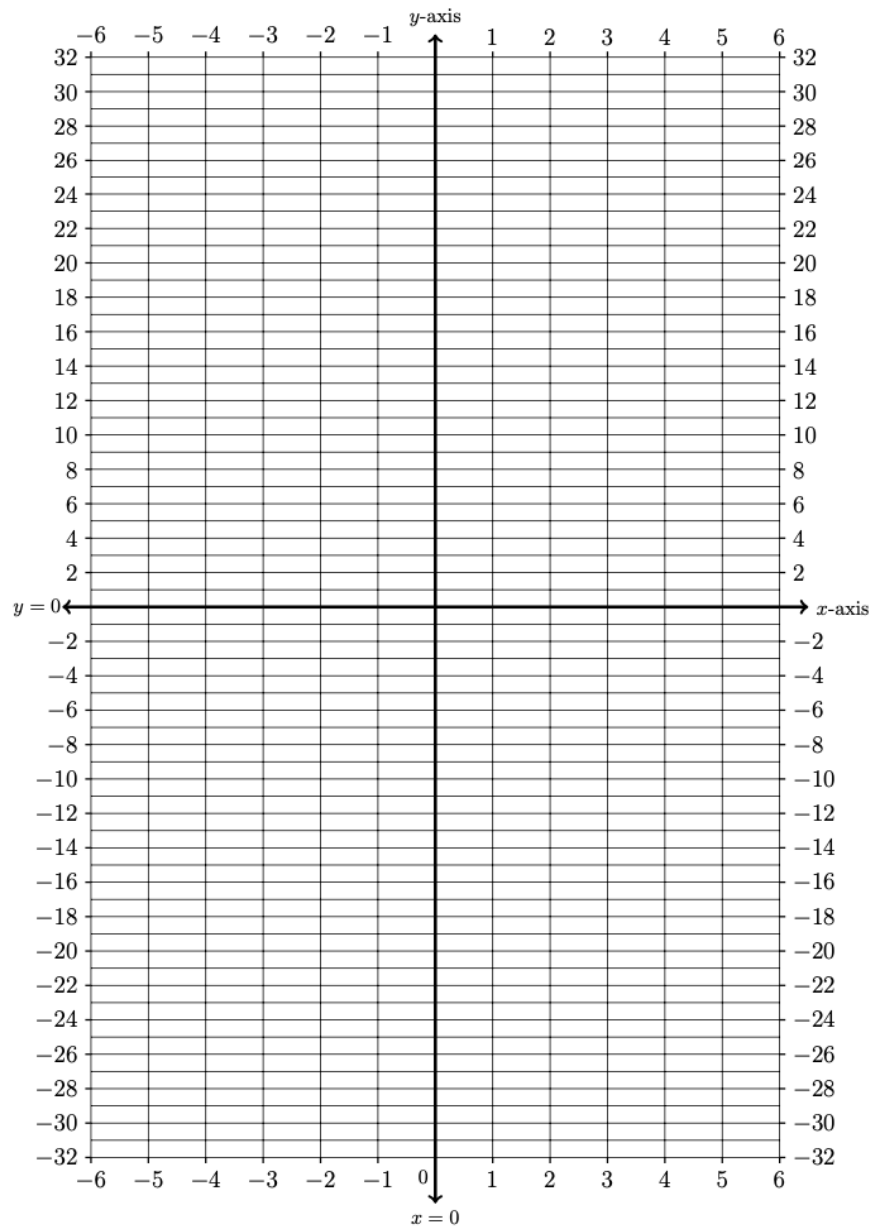
4C. Test your hypothesis from Problem 4A above by graphing the function below.

$x$	$f(x) = 2^x$	$g(x) = 2^x + 6$
-4		
-3		
-2		
-1		
0		
1		
2		
3		
4		
5		
6		
7		



4D. Test your hypothesis from Problem 4A above by graphing the function below.

$x$	$f(x) = 2^x$	$g(x) = -2^x$
-4		
-3		
-2		
-1		
0		
1		
2		
3		
4		
5		
6		
7		



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4E. How is your work on problems 4ABC related to the general transformations:

$$g(x) = a f(x - h) + k$$

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**5. QUADRATIC VERSUS EXPONENTIAL GROWTH?**

5A. Fill out the table below

$x$	$f(x) = x^2$	$f(x + 1) - f(x)$
0		
1		
2		
3		
4		
5		
6		

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5B. Fill out the table below

$x$	$g(x) = 2^x$	$g(x + 1) - g(x)$
0		
1		
2		
3		
4		
5		
6		

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5C. Graph  $f(x) = x^2$  and  $g(x) = 2^x$  below. What behavior do you notice?  
Which one is growing more quickly well as  $x \rightarrow +\infty$ .

